



# Bird-Watching Basics Series

by Stan Tekiela and Adventure Publications



\$16.95 • 5.25" x 7.25" • 176–192pp  
 Paperback • Rounded corners  
 Full-color photos throughout  
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The **Bird-Watching Basics Series** provides an introduction to bird-watching. Part “how-to” information and part bird identification guide, the books focus on specific regions. They are written by award-winning author, naturalist, and wildlife photographer Stan Tekiela. Each book includes around 50 common species found on backyard feeders or near your home—organized by color for ease of use. Full-color photography is paired with headings and small blocks of text for convenient browsing of information.

### Sales Points:

- Adventure Publications has sold more than 1 million units of our birding products.
- Geared toward the beginner bird-watcher
- “How-to” guide with information on bird feeders, birdseed, do-it-yourself bird-food recipes, and more
- Species organized by color for easy identification
- Full-color photographs with notations about key field marks
- Stan Tekiela is an award-winning author, naturalist, and wildlife photographer who has written more than 175 books on nature.

